HANIYEH NIKOO ~ GEORGIE DOLLING

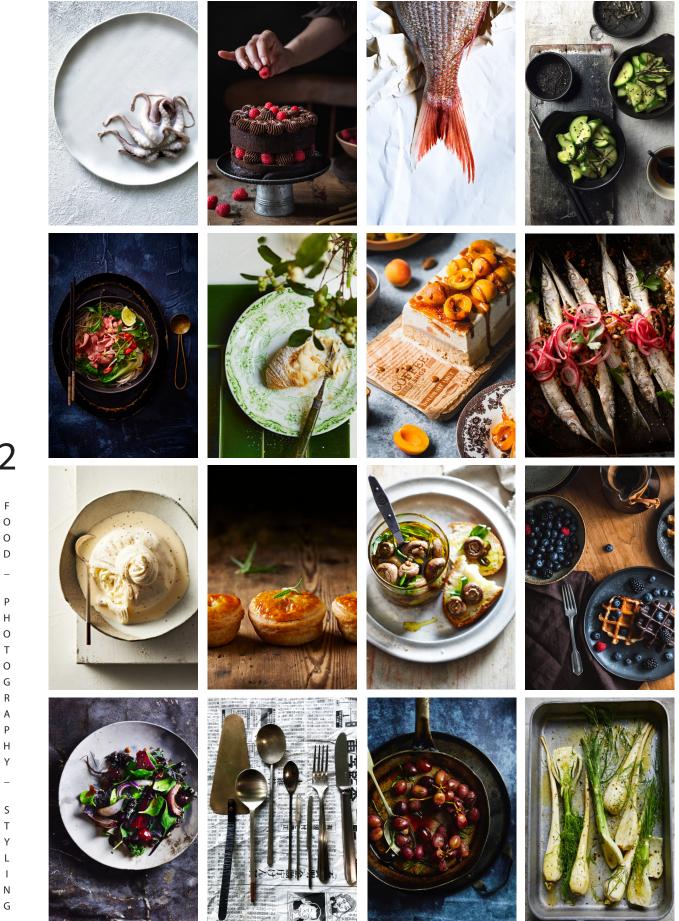
Berlin, Germany



FOOD STYLING & PHOTOGRAPHY

workshops Berlin 16-17th of March 2024

FOOD · LIFESTYLE · PHOTOGRAPHY · STYLING · ART DIRECTION particularly unique workshops perfect for photographers, budding stylists, food lovers, artisans, bloggers and more...



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HANIYEH + GEORGIE

CHASING LIGHT - BERLIN

Haniyeh Nikoo author · food stylist · photographer

Haniyeh, an Iranian photographer based in Berlin, embarked on her artistic journey after transitioning from a graphic design career in 2009. Her passion for photography ignited during college, leading her to pursue a Master of Fine Art in Strasbourg, France, and later spending seven transformative years in the US. After relocating to the UK in 2018, she rediscovered her artistic calling through food photography, launching her Instagram page as a portfolio. Five years later, Haniyeh has evolved into a professional food photographer and stylist, with a cookbook set to release across significant US, Canada, the UK, and Europe retailers this summer.

Currently, she serves as a full-time senior food stylist at HelloFresh's Berlin studio and continues to be a sought-after content creator for various brands.

Georgie Dolling styling · production · art direction

Georgie has been working in the Sydney photographic industry for over 30 years. Photography and styling are at the heart of who she is. Georgie loves being immersed in the creative process and enjoys sharing what she's achieved with people like you. Storytelling is a big component of Georgie's teaching methodology.	3
She has an invaluable knowledge of lighting after having worked alongside many of Australia, 's finest photographers (as well as a father who's now a retired photographer).	F O O D
Georgie believes that lighting plays a hugely significant role in creating a great shot.	-
Composition, the careful and conscious use of negative space are also key factors in a lovely photo	P H
Her client list is extensive. Having worked on over 40 cookbooks, innumerable magazine shoots, editorial projects, and advertising campaigns. Working for decades in this industry positions Georgie perfectly to share her knowledge with you.	O T G
AN AVID TRAVELER, GEORGIE, HAS BEEN TEACHING ON & OFF IN SYDNEY & ABROAD FOR OVER 6 YEARS.	R A P
Our workshops in Sydney (with my photographer husband @joefilshie) offer the opportunity for creatives to gather, eat delicious food, exchange ideas, set, style, and photograph at their studio. They also have an enormous prop collection - The Prop Co-op. Georgie will be bringing to Europe many beautiful props and ceramics. (she will be bringing her own ceramics @gd_clay). She has been involved in over 20+ workshops in Sydney and abroad.	H Y - S T
Georgie & Haniyeh are very excited to be collaborating together in Berlin.	Y L N G



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Thank you Georgie and Joe for a wonderful day at the food styling and photography workshop. As a returning student, it was a wonderful opportunity to hear your insights and experiences and work with your extensive collection of props.

Georgie and Joe make the best team. They complement each other perfectly in their knowledge of styling, lighting and photography for an all-round masterclass. I refreshed what I learnt from Georgie and Joe previously and also picked up some new skills that I've already been able to apply to my work.

The opportunity to network with others in the field, the genuine care and hospitality offered on the day and ongoing support is why I love these workshops and will certainly attend again in the future. Dana Sims @stone_and_twine

"I was lucky enough to be on the first workshop that Georgie and Joe held. It was an amazing experience that allowed us to create and experiment in a safe and nurturing space with a huge array of props, backgrounds, lighting and fresh produce. The amount of support was perfect. Just enough to get us going but freedom to play with our own ideas. Georgie and Joe's combined knowledge makes this a truly empowering experience. I would recommend their workshops to anyone wanting to explore their inner creative in styling." Lucy Busuttil, Food Editor of Delicious. on Sunday, @lucyfoodbuzz

T"The Z-Workshops are like no other I've attended. I found myself amidst the most amazingYcollection of props, supported by the incredible Joe and Georgie. It was like my mindLopened to a whole new level of creativity and potential. I left the workshop feelingIinspired and energised, filled with new knowledge and enthusiasm. I had captured someNawesome images for a client project and I soon realised that I had also developed anGaddiction to attending these workshops" Melanie Muddle, @theserialnarrative

O U R T E A M

Lauren Miller @Lmproppingaround

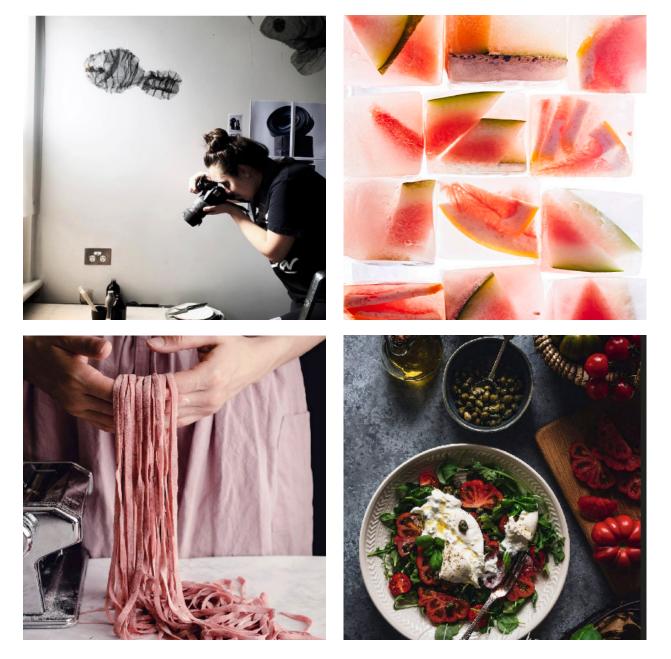
Lauren works and lives between London & Sydney. Whenever in Sydney, she assists Georgie on photoshoots and the running/coordination of the Prop co-op. Lauren has assisted Georgie and Joe on at least 7 workshops, teaching in Sydney and abroad. She is an invaluable member of our studio team.

Lauren is a London-based Prop Stylist, with over 10 years of experience in the food photography industry. Key clients include Waitrose, Delicious Magazine, BBC Good Food, Ocado, Dominos, KFC, and McDonald's.

She has worked on a mix of editorial and commercial shoots in the UK & Europe, as well as markets in Australia and the United States.

Since 2019, she has been a coordinator at 'Z Workshop', and has taught with them in Sydney, Europe, and the US. With a highly creative eye and passion for setting a scene, Lauren is always willing to advise on prop selection, and composition and is eager to impart knowledge to others about this artistic industry.

Lauren Miller | Stylist M. 07984041819 www.Laurenmiller.co.uk



WHO ATTENDS

We've had a vast range of people attend our workshops, including photographers, ceramicists, bloggers, food lovers, stylists, restaurant owners, artisan food companies, Master Chef contestants, content creators, and more.

Some work shoppers come happy to create freely; others have specific projects or a desire to capture content that can be used across their digital platforms. What you set out to achieve is entirely up to you.

Y O U R I N V E S T M E N T

€400 covers all that you need for the day. (As well as a camera of sorts, Smartphones are welcomed) We will have a range of fresh market produce and food available to shoot with. There is a 10% discount on the cost should you attend both days - so a total of €720. We highly recommend attending 2 days if you can afford it to cement your knowledge and improve your practice.

We provide morning tea, beverages & a light, plant-based lunch, which we share in the early afternoon, and have snacks to refuel you while you work. Please let us know before attending if you have any specific dietary requirements.

And Bonus! A goodies bag with some beautiful handmade ceramics made by Georgie and a Set of Lightroom presets by Haniyeh.

EARLYBIRD BONUS: Register by **February 5th** and get an **extra 10% off** (€360 for 1 Day registration and €648 for 2 days workshop). USE THE COUPON **10%OFF** at checkout (Expires on February 5th at midnight (GMT+1).





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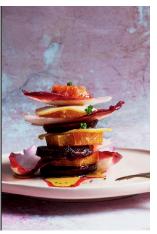
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WORKSHOP























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OUR APPROACH + HOW TO PREPARE

A HANDS - ON APPROACH

The real value of our workshops is your extensive, hands-on involvement in the creative process. We're here to help you every step of the way, but we encourage you to step out of your comfort zone. We begin by helping you set up your equipment (if needed). It's time to develop the concept, start propping, navigate lighting, work through the best composition, practically plate or place, and finally, you take the shot. We work alongside you, mentoring and sharing what's needed to help you capture your desired image.

WORK SHOP PREPAR ATION

You can prepare as little or as much as you like. We've had participants who arrive on the day with their iPhones ready to shoot whatever is available. Others bring a range of their products to photograph and are searching for a specific aesthetic. We've had work shoppers arrive with a mood board and a particular project to shoot, and those who attend with food and ingredients prepared to capture specific content. We don't mind how you approach your time with us. The aim is for you to learn to shoot the content relevant to you regardless of your skill level or equipment.

WHAT TO BRING

- Your camera or smart phone (don't forget chargers, batteries and memory cards). Haniyah will be on-hand to assist with camera operation.
- Related camera equipment (if you have it) e.g. tripod, laptop, tethering lead, etc.
- Products you'd like to shoot (if relevant)

DEMONSTRATION:

• We run through a brief example of a typical commercial editorial food shoot, tethering to a computer under artificial light.

• Then, we will shoot using natural/available light.

• We share our extensive knowledge of styling basics to help tell your story through composition and light. We strongly believe that an image suffers without a cohesive relationship between the styling, composition, and light.

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WORKSHOP



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PROGRAM

9 am - 4 pm • - studio 41, Cranach Str. 8, 12157, Berlin



9:00 - 11:00 • Welcome, Intro, coffee&tea. Natural & artificial light	11
demonstrations, tethering directly into the laptop,	11
creating and styling a set. We'll cover camera settings and	
lens selection. We will demonstrate using 2-3 different	F
food setups. Showcasing composition, the importance of	0
interpreting a client brief and mood board, and storytelling.	0
11:00 - 13:00 - We will assist you to start shooting on your own with our assistance along the way.	D -
	Р
13:00-13:30 Lunch & Chat.	Н
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13:30 - 15:00 Continue with our personal assistance. Challenge	Т
yourself with different angles, lighting techniques, and styling tips.	0
15:00 - 16:00 Assistance with post-production (Lightroom, Capture	G
One and mobile apps)	R
	P
SECURE YOUR POSITION + TERMS & CONDITIONS	Н
The Workshop fee is NON-REFUNDABLE but transferable.	Y
The Registration Ends on February 28th.	-
If you would like to attend on both days, we are offering a 10% discount of \in 80	S
so two days are €720.	Т
Register by February 5th and get an extra 10% off (€360 for 1-day	Y
registration and €648 for 2-day workshop). USE THE COUPON 10%OFF at	L
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The Earlybird discount ends on February 5th, at midnight (GMT+1)	Ν
SPACES ARE LIMITED SO WE ADVISE TO BE QUICK	G
MORE QUESTIONS ? Please email us at :	

georgin a do ll ing@bigp ond .com

info@haniyehnikoo.com