

ZPP

Zucchini Photographic Productions



W
O
R
K
S
H
O
P
·
S
E
R
I
E
S

AIMEE TWIGGER+
GEORGIE DOLLING
JOE FILSHIE
#thezworkshop

FOOD · LIFESTYLE · PHOTOGRAPHY · STYLING · PROPS · ART DIRECTION · WORKSHOPS

Workshops perfect for photographers, budding stylists, food lovers, artisans, bloggers and more...

AIMEE + GEORGIE + JOE

YOUR HOSTS

AIMEE TWIGGER

Hi and thanks for your interest in our workshop series. Many of you would know me from my blog, Twigg Studios. I live in Devon, England with my partner Howard and Dalmatian Archie.

I absolutely love baking, sweet food and photography. My blogging journey has provided many opportunities, including authoring two cookbooks, connecting with a global, like-minded community and being able to make a living doing what I love. During this workshop I'll be sharing my trademark dark and moody styling and photography while providing insights into how we can achieve layered storytelling in our work. I want to help you create beautiful atmospheric shots with out having to invest in an expensive camera and enhance your understanding of light, styling and composition.

GEORGIE DOLLING + JOE FILSHIE

A big hello from Australia. We've been working in the Sydney photographic and styling industry for over 30 years. We've enjoyed working with clients to develop creative concepts, providing both art direction and styling services. We are passionate, we love being immersed in the creative process and enjoy sharing what we know with people like you.

Collectively our client list is extensive. We've both worked on many cook books, innumerable magazine shoots, editorial projects and advertising campaigns. Our studio in Sydney is located within The Prop Coop allowing you access to thousands of backgrounds and unique props. Working for decades in this industry positions us perfectly to open our door and invite you into our world for a day.

In addition to all things photography and styling, We are deeply committed to supporting humanitarian projects in Ethiopia and Burma/Myanmar. Our Sydney workshops donate 20% of the workshop fee to a number of projects that are making a positive difference in those parts of the world.

Are you seeking a truly unique, hands-on, relaxed workshop experience that pushes you beyond your comfort zone? Are you open to exponential learning that builds your confidence and desire to pursue your food and photography goals? If you're nodding you head then our workshop series is for you. We look forward to welcoming you into our world.

Aimee Twigger @twiggstudios (Author, Blogger, Photographer, Stylist)

Georgie Dolling @propcoop_syd (Styling, Production, Art Direction)

Joe Filshie @joefilshie (Professional Photographer)

@zucchiniphotoproductions_zpp #theworkshop



“The Z-Workshops are like no other I’ve attended. I found myself amidst the most amazing collection of props, supported by the incredible Joe and Georgie. It was like my mind opened to a whole new level of creativity and potential. I left the workshop feeling inspired and energised, filled with new knowledge and enthusiasm. I had captured some awesome images for a client project and I soon realised that I had also developed an addiction to attending these workshops” Melanie Muddle, @theserialnarrative

OUR TEAM

We've resourced our workshops so that help is always on hand



4

F
O
O
D
-
P
H
O
T
O
G
R
A
P
H
Y
-
S
T
Y
L
I
N
G

THE Z-TEAM

Lauren Miller

Lauren is a UK born stylist that has been living and working in Sydney for 12 months. Lauren is an integral part of the Z-workshop and Prop Co-op teams. Lauren has worked at our Australian workshops and traveled with us to Europe and NYC last year assisting and co-ordinating each workshop in great detail. Lauren regularly assists us in the studio and she is familiar with all of the props we have on offer for workshop participants.

Lauren loves supporting workshopppers to creatively stretch to achieve something incredible during the workshop.

Jasper & Ziggy Filshie

Our sons Jasper and Ziggy have grown up around our busy photographic studio, assisting on many shoots. The boys have been involved from the beginning of Zucchini Photo Productions (ZPP) inception and have worked on all our workshops in Sydney.

Last year Ziggy assisted during both our European and American workshop series with Aimee.

THE VENUE

Our studio is located at:
126 Hawthorne Pde,
Haberfield, Sydney

ON ARRIVAL

Please enter via the side red gate in
Tressider Ave.

FEBRUARY 23RD & 24TH

Two separate 1-day workshops
Joe & Georgie

APRIL 6TH & 7TH

Two separate 1-day workshops
Aimee, Joe & Georgie

WHO ATTENDS

We've had a huge range of people attend our workshops including photographers, ceramicists, jewellers, bloggers, food lovers, stylists, restaurant owners, artisan food companies, Master Chef contestants, content creators and more.

Some workshopers come happy to create freely, others have specific projects or a desire to capture content that can be used across their digital platforms. What you set out to achieve is entirely up to you.

YOUR INVESTMENT

AUD \$700 covers all that you need for the day (excluding specific food or products you might like to photograph). We will have a range of fresh market produce, grains (raw and pre-cooked) and a dessert for you to play with.

The fee is payable via bank transfer, Paypal or credit card. For those people wanting to attend both days, we offer a special rate of \$1,300.

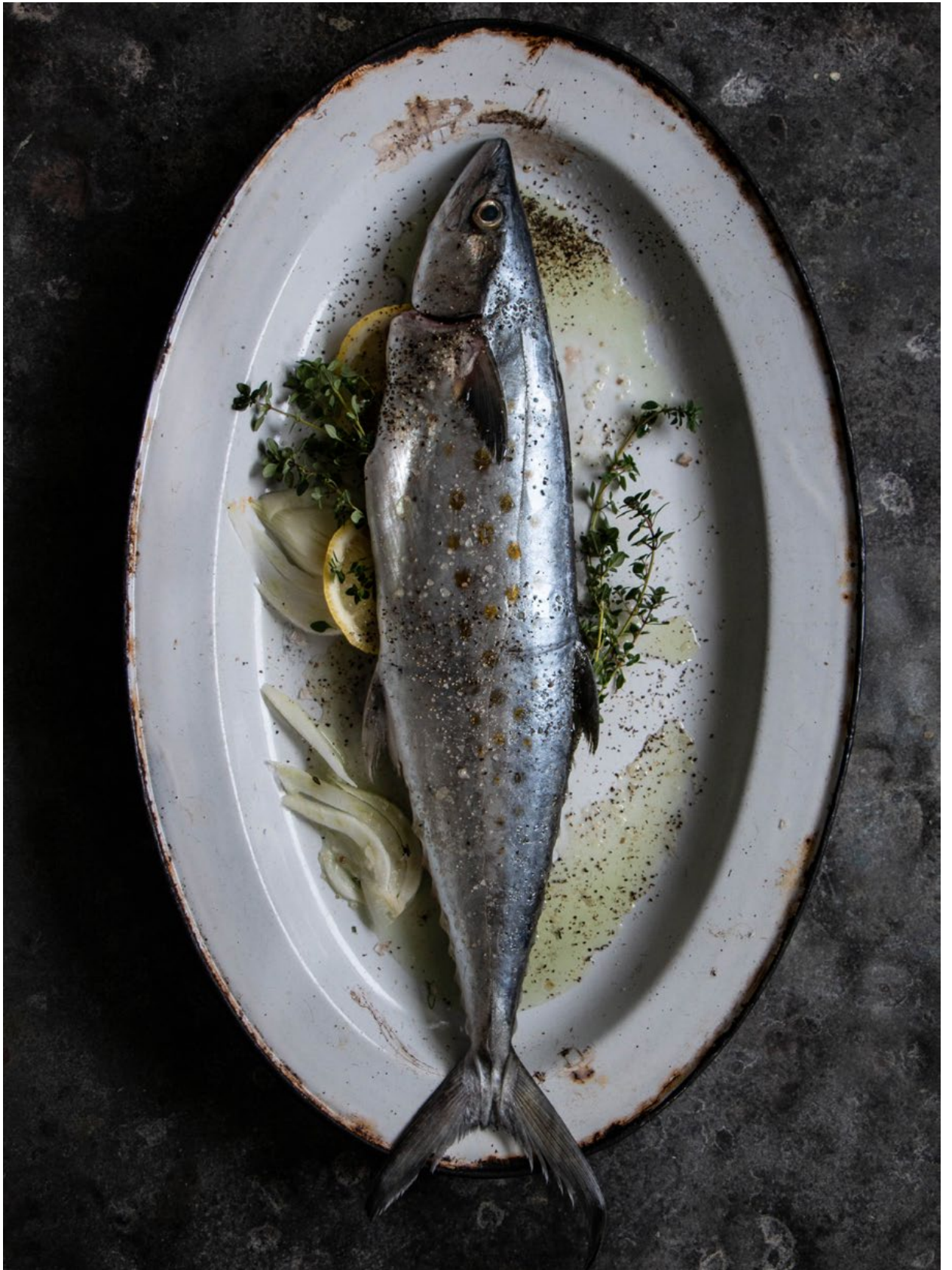
We provide a light, plant-based lunch which we share in the early afternoon and have snacks to refuel you while you work. Please let us know prior to attending if you have any specific dietary requirements.

We also offer one-on-one workshops, Please contact us for further information.



6

F
O
O
D
-
P
H
O
T
O
G
R
A
P
H
Y
-
S
T
Y
L
I
N
G



"I was lucky enough to be on the first workshop that Georgie and Joe held. It was an amazing experience that allowed us to create and experiment in a safe and nurturing space with a huge array of props, backgrounds, lighting and fresh produce. The amount of support was perfect. Just enough to get us going but freedom to play with our own ideas. Georgie and Joe's combined knowledge makes this a truly empowering experience. I would recommend their workshops to anyone wanting to explore their inner creative in styling." Lucy Busuttill, Food Editor of Delicious. on Sunday



OUR APPROACH + HOW TO PREPARE

A HANDS-ON APPROACH

We believe that the real value in our workshop is your extensive, hands on involvement in the creative process. We're there to help you every step of the way, but we encourage you to step out of your comfort zone. We begin by helping you set up your equipment (if needed), then it's time to develop the concept, begin propping, navigate lighting, work through the best composition, practically plate or place and finally you take the shot. We work along side you, mentoring you and sharing what's needed to help you capture your desired image. We also offer one-on-one workshops if you're interested.

WORKSHOP PREPARATION

You can prepare as little or as much as you like. We've had participants who arrive on the day with their iPhone ready to shoot whatever is available. Others bring a range of their products to photograph and are searching for a specific aesthetic. We've had workshopers arrive with a mood board in hand and a specific project to shoot and those who attend with food and ingredients, prepared to capture specific content. We really don't mind how you approach your time with us. The aim is for you to learn to shoot the content that's relevant to you regardless of your skill level or equipment.

WHAT TO BRING

- Your camera or smart phone (don't forget chargers, batteries and memory cards). Please ensure that you know how to use your camera or smart phone.
- Related camera equipment (if you have it) e.g. tripod, laptop, tethering lead, etc.
- Products you'd like to shoot (if relevant)
- Food or ingredients for specific recipes or arrangements. We have ample cooking facilities if you choose to cook something of your own. You could also bring a pre-prepared dish and we can help you revamp it to give it that fresh, 'just-made' look

DEMONSTRATION:

- We run through a brief example of a typical commercial editorial food shot, tethering to a computer under artificial light
- Both Aimee and Joe will be providing tuition on using your DSLR camera
- We share advice on using available light and composition



PROGRAM

SYDNEY · FEBRUARY 26TH & 27TH · APRIL 6TH & 7TH

9.00-11.00 · Welcome, intro, coffee & tea. Natural & artificial light demonstrations, tethering directly into a laptop, creating and styling a set. We will cover camera settings and lens selection. We will demonstrate using 3 different food set ups. Showcasing composition, the importance of interpreting a clients brief and mood board.

11.00 -13.00 · We will assist set you up to start shooting on your own with our guidance all the way. There will be two assistants on hand to help.

13.00 · Lunch

13.00-15.00 · Continue with our personal assistance . Challenge yourself with different angles, lighting techniques & styling tips.

15.00-16.00 · Assistance with post production (Lightroom or Photoshop). Discussions focused on business promotion.

Cost · AUD \$700 per day. All inclusive (drinks, vegan lunch, snacks, a personalised, supported experience). If you'd like to attend both days, we are offering a \$100 discount (both days for \$1300)

SECURE YOUR POSITION + TERMS AND CONDITIONS

Places are limited so be quick

Please email us ASAP to reserve your place at either aimeetwigger@aol.com or georginadolling@bigpond.com

We require a deposit of AUD \$350 to secure your place ASAP. We require full payment for either workshop by 20th FEBRUARY 2019. We will send you a pay pal request.

- 'Book a workshop' means you accept the applicability of the general terms and conditions
- The published rates for the services offered are in AUD.
- We appologise, there are no refunds. You may transfer your position to another person.

MORE QUESTIONS?

Please feel free to email Amiee or Georgie if you have any questions aimeetwigger@aol.com georginadolling@bigpond.com. Georgie is available on 0418 207 797 any time to speak with you further about the workshops. We look forward to meeting you!





12

FOOD - PHOTOGRAPHY - STYLING

